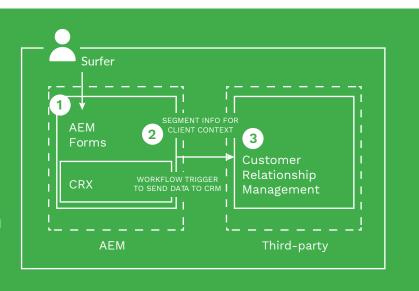
## AEM INTEGRATION CRM

Adobe Experience Manager integration with CRM solutions – A superior way to manage your customers and your content.

Our team has helped many clients with integrations of AEM and third-party technologies. Get in touch to learn how we can help you too.

## Integration Overview

- 1 Forms are created in AEM to capture leads
- Once a customer signs up for some sort of activity, the lead is captured and sent to third-party
- Third-Party data is then populated back into the Client Context to provide personalized content back to the customer on future visits



## Workflow

